

**Bachelor of Commerce Part - I Examination: December 2017**  
**(Centre of Distance Education)**

Day & Date	Part	Subject Name	Time	Code	Marks
Thursday 28/12/2017	I	Commerce	10.30 AM to 01.30 PM	4106	100

**Instructions: All questions are compulsory.**

**SECTION – I**

**Q.1 A) Fill in the blanks: 05**

1. \_\_\_\_\_ become complete when sender sends the message and receiver receives the message.
2. \_\_\_\_\_ can work effectively only when continuous flow of information is possible.
3. \_\_\_\_\_ is a way or method for transmission of information from one person to another.
4. \_\_\_\_\_ is the person who receives the message in the end.
5. \_\_\_\_\_ is the process by which receiver interprets the message and translates it into meaningful information.

**B) Define the following: 10**

1. Management as an Art
2. Management as Science
3. Financial Management
4. Formal organization
5. Motivation

**Q.2 Answer the following. (Any Two) 15**

1. Components of external environment
2. Advantages of Decentralization
3. Process of planning
4. Motivational Theory
5. Classical approach of management

**SECTION – II**

**Instructions:** 1) Answer any Ten questions from the following.  
 2) Each question carries seven marks.

- Q.3**
1. Explain the various steps in control process. **07**
  2. What is management information system? **07**
  3. Write a note on resistance to change. **07**
  4. State and explain the process of communication. **07**
  5. Define the term control and explain the various steps involved in control process. **07**
  6. Discuss the process of decision making. **07**
  7. Define Management by Objective (MBO). Explain its features and benefits. **07**

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| 8. What is Departmentation? Explain its need and significance. | <b>07</b> |
| 9. Explain McGregor theory of X and Y.                         | <b>07</b> |
| 10. What do you mean by management? Explain its process.       | <b>07</b> |
| 11. Explain the process of organization.                       | <b>07</b> |
| 12. Write a brief note on "Managerial Roles".                  | <b>07</b> |